



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K St. NW
Ste. 200
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37798-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heller, Dean R-USS	R-USS	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	37798	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8027		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/06/12	8 News Now 5a M-F	5-6a	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 10/31/12 5:09 AM 8 News Now 5a M-F 5-6a :30 DH10251219H \$225.00 NM									
3 8 Th 11/01/12 6:00 AM 8 News Now 5a M-F 5-6a :30 DH10251219H \$225.00 NM									
2 8 F 11/02/12 5:45 AM 8 News Now 5a M-F 5-6a :30 DH10251219H \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 8 M 11/05/12 5:27 AM 8 News Now 5a M-F 5-6a :30 DH10251219H \$225.00 NM									
4 8 Tu 11/06/12 5:58 AM 8 News Now 5a M-F 5-6a :30 DH10251219H \$225.00 NM									
2	11/05/12	11/05/12	Price Is Right	10-11a	M-----	:30	1	\$1,575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 11/05/12 10:28 AM Price Is Right 10-11a :30 DH10251219H \$1,575.00 NM									
3	10/31/12	11/02/12	The Talk	2-3p	--WTF--	:30	1	\$1,315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$1,315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 11/01/12 2:58 PM The Talk 2-3p :30 DH10251219H \$1,315.00 NM									
4	10/31/12	11/02/12	8 News Now 430-5p M-F	430-5p	--WTF--	:30	1	\$1,575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$1,575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 11/01/12 4:53 PM 8 News Now 430-5p M-F 430-5p :30 DH10251219H \$1,575.00 NM									
5	10/31/12	11/06/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Heller, Dean R-USS	R-USS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/12	11/06/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	1	\$1,750.00	NM
Ad-ID									
1	8	M	11/05/12	5:07 PM 8 News Now 5-630p M-F	5-630p	:30	DH10251219H	\$1,750.00	NM
6	11/03/12	11/03/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$1,050.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,050.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Sa	11/03/12	3:22 PM	NCAA College Football	NCAA College Foot	:30	DH10251219H	\$1,050.00 NM
7	11/03/12	11/03/12	KLAS Movie: Bat 21	9-11p	-----S-	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	8	Sa	11/03/12	10:24 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$500.00 NM
1	8	Sa	11/03/12	10:57 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$500.00 NM
8	10/31/12	11/05/12	Craig Ferguson	1237a-137a	M-WTF--	:30	1	\$110.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$110.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	M	11/05/12	1:35 AM	Craig Ferguson	1237a-137a	:30	DH10251219H	\$110.00 NM
9	11/03/12	11/03/12	8 News Now Sat	430-5p	-----S-	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Sa	11/03/12	4:36 PM	8 News Now Sat	430-5p	:30	DH10251219H	\$225.00 NM
10	11/04/12	11/04/12	Politics Now S Sebelius	Various	-----S	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Su	11/04/12	5:56 PM	Politics Now S Sebelius	Various	:30	DH10251219H	\$275.00 NM
11	11/04/12	11/04/12	NFL Football Reg. Season	NFL Football Reg. S	-----S	:30	1	\$7,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$7,700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Su	11/04/12	2:58 PM	NFL Football Reg. Season	NFL Football Reg. S	:30	DH10251219H	\$7,700.00 NM
12	11/03/12	11/03/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	8	Sa	11/03/12	7:00 PM	NCAA College Football	NCAA College Foot	:30	DH10251219H	\$300.00 NM
13	11/03/12	11/03/12	KLAS Movie: Bat 21	9-11p	-----S-	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$2,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
13	11/03/12	11/03/12	KLAS Movie: Bat 21	9-11p	-----S-	:30	1	\$2,000.00	NM																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>Sa</td><td>11/03/12</td><td>9:56 PM</td><td>KLAS Movie: Bat 21</td><td>9-11p</td><td>:30</td><td>DH10251219H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	11/03/12	9:56 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$2,000.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	Sa	11/03/12	9:56 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$2,000.00	NM																																																							
14	11/01/12	11/06/12	8 News Now 5a M-F mg from 36984	5-6a	MT-TF--	:30	1	\$225.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/01/12</td><td>11/07/12</td><td>MT-TF--</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>Tu</td><td>11/06/12</td><td>5:11 AM</td><td>8 News Now 5a M-F</td><td>5-6a</td><td>:30</td><td>DH10251219H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/01/12	11/07/12	MT-TF--	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Tu	11/06/12	5:11 AM	8 News Now 5a M-F	5-6a	:30	DH10251219H	\$225.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	11/01/12	11/07/12	MT-TF--	1	\$225.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	Tu	11/06/12	5:11 AM	8 News Now 5a M-F	5-6a	:30	DH10251219H	\$225.00	NM																																																							
16	11/03/12	11/03/12	KLAS Movie: Bat 21	9-11p	-----S-	:30	3	\$2,000.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>3</td><td>\$2,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>8</td><td>Sa</td><td>11/03/12</td><td>9:16 PM</td><td>KLAS Movie: Bat 21</td><td>9-11p</td><td>:30</td><td>DH10251219H</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>11/03/12</td><td>10:12 PM</td><td>KLAS Movie: Bat 21</td><td>9-11p</td><td>:30</td><td>DH10251219H</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>3</td><td>8</td><td>Sa</td><td>11/03/12</td><td>10:39 PM</td><td>KLAS Movie: Bat 21</td><td>9-11p</td><td>:30</td><td>DH10251219H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S-	3	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	Sa	11/03/12	9:16 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$2,000.00	NM	1	8	Sa	11/03/12	10:12 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$2,000.00	NM	3	8	Sa	11/03/12	10:39 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/29/12	11/04/12	-----S-	3	\$2,000.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	8	Sa	11/03/12	9:16 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$2,000.00	NM																																																							
1	8	Sa	11/03/12	10:12 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$2,000.00	NM																																																							
3	8	Sa	11/03/12	10:39 PM	KLAS Movie: Bat 21	9-11p	:30	DH10251219H	\$2,000.00	NM																																																							
17	11/05/12	11/05/12	Live w/Kelly	9-10a	M-----	:30	2	\$1,050.00	NM																																																								
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	11/05/12	11/11/12	M-----	2	\$1,050.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
4	8	M	11/05/12	9:31 AM	Live w/Kelly	9-10a	:30	DH10251219H	\$1,050.00	NM																																																							
5	8	M	11/05/12	9:52 AM	Live w/Kelly	9-10a	:30	DH10251219H	\$1,050.00	NM																																																							
18	11/05/12	11/05/12	Price Is Right	10-11a	M-----	:30	1	\$1,575.00	NM																																																								
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19	11/05/12	11/05/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$325.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$325.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>12:24 PM</td><td>8 News Now Noon M-F</td><td>12-1230p</td><td>:30</td><td>DH10251219H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	12:24 PM	8 News Now Noon M-F	12-1230p	:30	DH10251219H	\$325.00	NM																						
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Total Spots							26																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$30,225.00
<u>Agency Commission</u>	\$4,533.75
<u>Net Amount Due</u>	\$25,691.25